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Cape & Islands News

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Chatham Bars Inn rolls out recession respite based on daily Dow Jones

10/27/08 · 4:09 pm :: posted by [editor](#)

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Chatham Bars Inn rolls out recession respite

The Dow Jones Panini of the Day will soften the blow of your stock market woes

Although the current state of the stock market may have some investors and consumers losing their appetites, Chatham Bars Inn's latest promotion will have you hungry as ever in no time.

The Tavern at Chatham Bars Inn is the ideal spot for a casual, flavorful midday meal. The menu boasts hearty New England favorites made all the more appetizing by the Tavern's new *Dow Jones Panini of the Day* Promotion. Each day, the *Dow Jones Panini of the Day* will be priced according to the closing number of the Dow on the previous day. In other words, if the market closes at 8175 as it did today, a mouth-watering panini in the Tavern will cost only \$8.18--a significant savings considering sandwiches on the menu normally range from \$14 to \$17!

From Executive Chef **Anthony Cole**'s kitchen, diners can expect such tasty preparations as warm turkey & brie, shaved roast beef & aged Vermont cheddar or a warm vegetable on a whole wheat wrap. Each is prepared as either a sandwich or hot panini and served with chips.

According to **Paul Zuest**, Managing Director of Chatham Bars Inn, "Given the threat of a recession and the volatile stock market, even the most well-heeled consumer can appreciate a bargain right now. We realize that a couple of dollars won't pay the mortgage, but if having a relaxed, exceptional lunch in a tranquil setting can help take some of the edge off, that's a good thing."

But man (and kids) do not live by panini alone

The Chatham Bars Inn played host to over 150 local children last weekend (see photo below) at its beautiful new Beach House on the water in front of the inn. Children were allowed to pick out their own pumpkins then come indoors for carving tip.

The Tavern at [Chatham Bars Inn](#) is open for lunch daily from 11am to 2:30pm. Call the resort at 508-945-0096 or 800-527-4884 for more information. Chatham Bars Inn, a luxury hotel and oceanfront resort, is on Shore Road in Chatham.



CBI Executive Chef Anthony Cole stands in the Tavern with two paninis today which will be priced at \$8.18 since the Dow Jones closed at 8175 on Monday.



5 comments

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Anon [Member] writes:

10/27/08 @ 4:55 pm

CBI is a class act. It's really quite wonderful that the Cape's premier resort is willing and eager to reach out to local residents, especially during these tough times.

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Shecky [Member] writes:

10/27/08 @ 4:58 pm

The food IS great at the Tavern too, but last Saturday Chatham Bars Inn hosted a pumpkin carving demonstration for local kids and over 150 when home with free pumpkins and prizes. This company rocks.

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capemom [Member] writes:

10/27/08 @ 5:14 pm

CBI is doing what businesses have to do to survive a recession--make changes and work harder for the same or less money.

Businesses which fail to adapt and change their strategy or which fail to work harder or which fail to price their goods and services according to the market will fail in a recession.

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Monponsett [Member] writes:

10/27/08 @ 5:22 pm

I taught high school, and kids and pumpkins are cute up to 21 years old.

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Democrat [Member] writes:

10/28/08 @ 8:19 am

I agree with capemom and that is particularly true of restaurants, at all levels. Load up on those large \$5 Subway sammiches, kids ;).

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